NEWS RELEASE DEI’s Forte for Children Foundation

August 15, 2017 Kate Dusenbury

FOR IMMEDIATE RELEASE [kate\_dusenbury@yahoo.com](mailto:kate_dusenbury@yahoo.com)

248-943-4427

**DEI’S FORTE FOR CHILDREN TO HOLD ANNUAL CHARITABLE FOUNDATION GALA SATURDAY AUGUST 26th**

*Eighth annual charitable Gala seeks to raise funds for San Diego’s north county community organizations supporting disadvantaged youth*

VISTA, CA- DEI’s Forte for Children Foundation is holding their eighth annual Charity Gala Saturday, August 26th from 6:00PM to 11:00PM. The event takes place at the Park Hyatt Aviara Resort & Spa at 7100 Aviara Resort Drive in Carlsbad, CA. Tickets for the gala cost $250 per person, or a table of 10 can be purchased for $2,000. Sponsorship opportunities are also available for businesses that range from $5,000-$30,000. Proceeds from the Charitable Foundation Gala are awarded in immediate grants to the Boys & Girls Clubs of Carlsbad, Oceanside, San Marcos and Vista; The Moonlight Cultural Foundation; Solutions for Change; and Casa de Amparo. Tickets and sponsorships can be purchased by contacting Elizabeth.fox@forteforchildren.org.

The gala funds are used to support programs focused on helping disadvantaged youth through music and education therapy. Since its inception in 2001, Forte for Children has raised $5 million to support local youth. Last year Forte for Children distributed $320,000 to its key beneficiaries through their annual gala.

The Charitable Foundation Gala is a black-tie event that begins with a silent auction/reception, drinks, and hors d’oeuvres. Guests then enter the Ball Room for a three-course dinner, performances from the Boys & Girls Clubs and The Bonnie Foster Experience, a live auction, and dancing. The gala is the main fundraising event for Forte for Children, allowing them to maximize, and some years match, the funds raised through the help of the generous donors attending the event. Forte for Children would like to thank the 2017 Gala Sponsors. Co-Sponsors - The Issa Family Foundation; Diamond Sponsors - Datron, Meiloon, Nutek, Tonly, Inkel & Charlesbank Capital Partners; Platinum Sponsors - Zylux America, Inc. & NAE; Gold Sponsors - Anam & Hornsonic; Silver Sponsors - Tri-City Medical Center, Wells Fargo, Marsh & McLennan Insurance Agency, Octo Telematics, McKinsey, XPERI Corp. & The Minarik Family.

Forte for Children is a 501(c)(3) nonprofit organization that operates as the charitable foundation for DEI Holdings Inc., allowing the company to give back to the local community. Forte for Children is run by Executive Director Elizabeth Fox, who insures the mission, improving the quality of life for disadvantaged children in the communities in which they do business is accomplished. Forte works to accomplish this mission through a special emphasis on music and education therapy programs. Forte for Children was founded in 2001 by Jim Minarik, who at the time was also the DEI Holdings Inc. CEO. DEI Holdings is the parent company of Sound United and Directed. The Sound United Division designs and markets premier audio brands sold under Polk Audio, Definitive Technology, Denon & Marantz brand names. The Directed Division is the largest North American maker of consumer-branded vehicle security and remote start systems, sold under Viper, Clifford, Python, and AutoStart brand names.

Elizabeth Fox

[Elizabeth.fox@forteforchildren.org](mailto:Elizabeth.fox@forteforchildren.org)

<http://forteforchildren.org/>

(951) 970-2300

###