Improving the Quality of Life for Disadvantaged Children

ANNUAL CHARITABLE FUNDING CAMPAIGN

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DIRECTOR'S LETTER



"Learn from yesterday, live for today, hope for tomorrow."

- Albert Einstein

Did you ever think you would see the world come to a standstill the way we have over the past year? It has been a painful "PAUSE" for many of the children in our community. Through this challenging time, *we are so grateful for sponsors like you!*

With the support of Forte and so many in the community, the Boys & Girls Clubs of Vista, Oceanside, Carlsbad and San Marcos, Casa de Amparo and the Moonlight Cultural Foundation have worked tirelessly to find ways to connect with kids throughout the pandemic. As we come out the other side, it's now time to "PRESS PLAY"!

It's time to fully engage with kids and bring them back to the world where they learn and thrive. We are thrilled to be a part of this step forward and are thankful for your support in our mission to support disadvantaged youth.

It's bidding time! We are excited to announce the **Forte 2021 "PRESS PLAY" Virtual Auction** will take place November 1st – 7th! Our annual event sponsors, such as yourself, are the reason Forte has been able to positively impact the lives of so many children for the past 20 years!

We humbly ask for your continued support this year. Your help will go a long way in bringing normalcy back to the lives of many children. Together, we can make a difference in the lives of our future generation.

Elizabeth Fox, Executive Director

1600 kids a day... PRESS PLAY!

Our six amazing beneficiaries, The Boys and Girls Clubs of Vista, Oceanside, San Marcos and Carlsbad; Casa de Amparo and the Moonlight Cultural Foundation will cumulatively serve approximately 1600 KIDS PER DAY over the coming months! With capacity increasing and programs being expanded daily, the kids are excited and LOVING the opportunity to participate in so many amazing programs. What's happening now and on the horizon? Below is a small sampling of available and upcoming programs.

- Summer Camps
- Sports & Fitness Activities
- STEM Activities
- Music Programs
- Theatre Programs
- Aquatics Programs
- Social-Emotional Wellness Services

Unfortunately, our beneficiaries are still facing many financial challenges. The good news...most sites are now able to operate at 80% - 100% capacity allowing them to reach MANY kids in need! The challenges...they need increased staffing to operate in pods or cohorts in compliance with local guidelines, additional program supplies are required to maintain safety practices, and extra cleaning remains a top priority, which adds more expense than you might expect. As more and more parents return to work, a safe and reliable place for kids to spend time is imperative!

None of this is possible without you! These are all non-profits who rely heavily on community support. Will you join us in creating bright futures for the wonderful children in our community? It's time to "PRESS PLAY" and get these kids back on the field, on the stage, in the laboratory, at the artist's easel - all places that enhance their individuality, helping them become productive citizens in our community. Let's get them back in the world to be who they were meant to be!

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PROGRAM SPOTLIGHT - MENTAL HEALTH MONDAY!

Awareness is key! We've all seen the mental and emotional strain Covid-19 restrictions have caused over the past year and a half. The frighting thing is, youth suicide was already at a record high before the pandemic with the rate increasing annually since 2007. According to the CDC, suicide is the second leading cause of death among youth ages 10-24, the leading cause being accidents. The Boys & Girls Club of Carlsbad is taking action to combat this disheartening trend. "We are seeing an increase in depression at an even younger age than typical" said Pat Maldi of The Boys & Girls Club of Carlsbad. In order to maintain awareness and offer support to their students, The Boys & Girls Club of Carlsbad has implemented Mental Health Mondays. They are making a concerted effort to reach out to their members to talk about their moods and feelings via check-ins, discussions, and mentorships. This simple program and the caring hearts of their amazing staff could save countless young lives this year. Forte is proud to partner with The Boys & Girls Club of Carlsbad and all our beneficiaries as they work tirelessly to positively impact the youth in our community!



ON THE HORIZON

We are excited to announce that the Boys & Girls Club of San Marcos will be opening a new clubhouse this Fall! Through a wonderful partnership with the City of San Marcos, the new site will be opened on Autumn Drive...a nearly 6,000 square-foot building allowing an additional 150 kids to be served each day! The building will be leased for \$1 per year for the next 30 years. We are grateful to the City of San Marcos for their support of the amazing work the Boys & Girls Club of San Marcos is doing in the community. The Boys & Girls Club of San Marcos is launching a \$1.5 million capital campaign to provide funding necessary for furniture, equipment, supplies and operating expenses for the new facility. We look forward to seeing the wonderful impact this new location has on the kids in the community!

READY TO TAKE ACTION?

Join Forte in supporting our local community! For the past 20 years, our partners have helped to provide over \$8.5 million dollars that directly impact boys and girls in need.

Please be a part of aiding children that need an extra hand to succeed. Your donation could provide instruments to inspire a young artist, computers for the next IT whiz, dance classes for a future ballerina, sports equipment for the next Hall of Fame athlete...

Won't you be a part of this worthy cause? Our kids (and community) need you!



JOIN THE CAMPAIGN

Donate now and change a child's life forever! *Thanks to supporters like you, the safety and well-being of children are a priority. Kids are able build great futures through high-quality programs, unique experiences and leadership opportunities.*

WILL YOU SPONSOR?





SPONSORSHIP OPPORTUNITIES

DIAMOND - \$30,000 PLATINUM - \$20,000 GOLD - \$15,000 SILVER - \$10,000 BRONZE - \$5000 COPPER - \$2500 FRIEND - \$1000 SUPPORTER - \$500

All sponsors will be recognized by sponsor level on the Forte Website, Facebook Page and Event Page.

> If your desired sponsor level is not listed, please contact Elizabeth Fox. Sponsorships of any amount will be welcomed and appreciated!

Elizabeth Fox elizabeth.fox@forteforchildren.org (951) 970-2300



Yes, I will invest in the lives of children! (Please check your selection.)

□ Diamond - \$30,000 □ Platinum - \$20,000 □ Gold - \$15,000 □ Cold - \$15,000 □ Gold - \$15,000

□ Copper - \$2,500

□ Friend of Forte - \$1,000
🗆 Supporter - \$500
□ Other \$

Yes! My company will contribute the following product(s) or service(s):

Contact Information:

Name:	 	
Company:		
Address:		
City:	Zip:	
Phone:	 	
Email:	 	

Check Payments:

Please make checks payable to Forte for Children. Please mail checks to: Forte for Children Attn: Elizabeth Fox P.O. Box 2497 Vista, CA 92085

Credit Card Payments:

Online Credit Card Payment - <u>Click Here</u> or complete and return the below information to Eliz	zabeth Fox
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Please charge my (circle) American Express, Mastercard, or Visa in the amount of \$

Name on the card: Card Number:

Exp. Date: ______ Security Code: _____

Billing Address: _____

We would like to include your company logo on our event website. Please email your logo to Elizabeth.fox@forteforchildren.org. If you have any questions or need more information, please contact Elizabeth Fox at (951) 970-2300 or Elizabeth.fox@forteforchildren.org.

> Forte for Children is a non-profit 501(c)(3) corporation Tax ID #16-1671806



To improve the quality of life for disadvantaged children in the communities in which we do business.

BOARD OF DIRECTORS

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